



#### ADDRESS

473 E Carnegie Dr, San Bernardino,  
CA 92408, United States

## DIGITAL MARKETING

# 2022

## COMPANY PROFILE

we are the name of quality, creativity, simplicity in terms of accomplishing business goals. Outsource your business operations with confidence as if we are part of your in-house team.

ONE - STOP  
MARKETING AGENCY



# About US

## Who We Are



We are a team of technology-driven professionals who aim to reach milestones that are rarely achieved in the digital industry. The challenges make us who we are today. Our diverse ideas and drive for improvement presented through teamwork make us one of the leading BPO service providers in the US.

## What We Do



We strive to make your business goals a reality. We are here to elevate your success potential through technology, innovation & expert SEO services. Our experts translate your ideas into reality with innovation and inventiveness. IPS USA offers its expertise in call center Operations, customer relationship management, sales services, online marketing, and last but not least, health IT management.



# OUR VISION



To provide result-driven, impeccable business solutions that elevate our client's plan than their top-notch competitors. We strive to bring your thoughts into reality by refining ideas and executing them efficiently to come up with a finished product. We are the name of quality, creativity, simplicity in terms of accomplishing business goals.



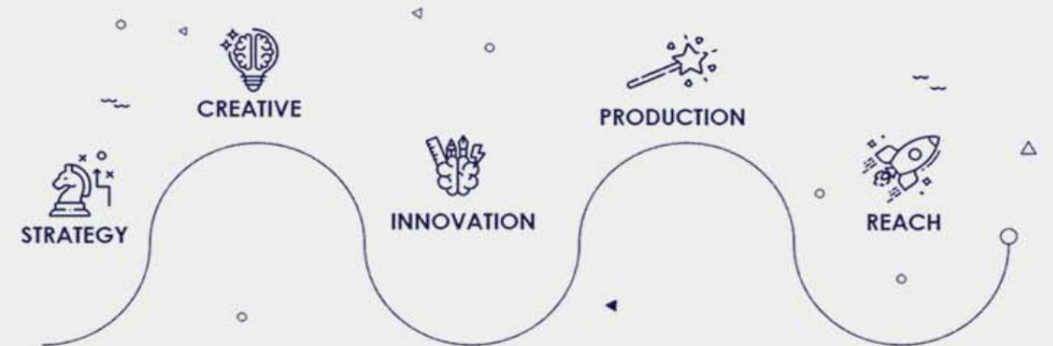
# VISION

# SERVICES

## OUR SERVICES

Reimagine your online worth with our diverse business development solutions. We put all the missing puzzle pieces together to maximize your operational capacity. Improve your productivity and maximize return-on-investment (ROI) with our creative business development solutions via varied services.

- Digital Marketing
- Web Development
- Mobile App
- Customer Services
- Call Center Services
- Chat and Email services
- Search Engine Optimization
- Custom Software Development
- Web Design
- Video Editing / Animation
- Sales and Support
- Industry Solution



# SERVICES



## Mobile App

We make use of the best app development frameworks to build your custom apps. In fact, it is an optimized version of your website blueprint to help you target an audience that works on smartphones.



## Call Center and Customer Service

We are a fully functional outsourcing call center, which offers services both onshore and offshore. Our focus is on inbound and outbound contact center services to help.



## Web Development

Our expert team of web developers can revamp your existing website or design a new one from scratch for your online presence.



## Digital Marketing

Being one of the best digital marketing services in town, we optimize your Marketing, SEO, & PPC campaigns. Reach online markets beyond borders and maximize your business prospects exponentially.



## Web Design

Attract, interact, and convert with user-friendly web designs that are equally responsive on smart gadgets.



## Video Editing / Animation

Animate your marketing ideas or get your videos professionally edited for more likes, shares, and follows on your channels.

# WHAT WE ARE GOOD AT?

We channel the power of digital marketing to increase leads and expand sales to make our clients' goals achievable, including both large and small businesses. We become a team with our clients, refine new ideas, and implement industry-tested strategies for remarkable outcome.

- Content Writing
- Content Marketing
- Affiliate Marketing
- Email Marketing
- Video Marketing
- Social Media Management (SMM)
- Media Optimization (SMO)
- Search Engine Optimization(SEO)
- Call Center Services
- Customer Support Services
- Sales and Support
- Chat and Email Services



# Unleash Opportunities Achieve Success

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## Revamp Your Online Presence

Via innovative web design and development, social media management, and online marketing

## Generate Leads & Sales

Via effective PPC campaigns, social media marketing, video marketing, and call center services.

## Expand Your Business

Via a data-driven digital marketing strategy and accomplish your goals by growing exponentially



Tell us about your project  
Let us help you expand your business online!



## KEY CHARACTERISTICS OF OUR COMPANY

- Quality service
- Low turnaround time
- Result-oriented solutions
- Extensive requirement analysis



# Call Center Service

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## Be Easily Accessible for Your Customers with a Professionally Trained Sales Team

We manage inbound and outbound calls promptly via agents who follow communication “scripts” for seamless interaction.

### **We:**

- Identify customers' needs
- Clarify information
- Research every issue and
- Provide solutions and/or alternatives

# Outstanding Service. Flexible Solutions

## Sales and Support

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- Inbound Sales
- Outbound Sales
- Follow-ups
- Up-Sales
- Billing helpdesk
- Appointment setting
- Customer services & support

## Chat and Email Services

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- Sales
- Up-Sell Programs
- E-commerce Support
- Lead Generation
- Technical Support
- Account Information Updates



# Nurture Your Leads

## Healthcare IT

- Medical Billing
- Medical Transcription

# How Do We Help?

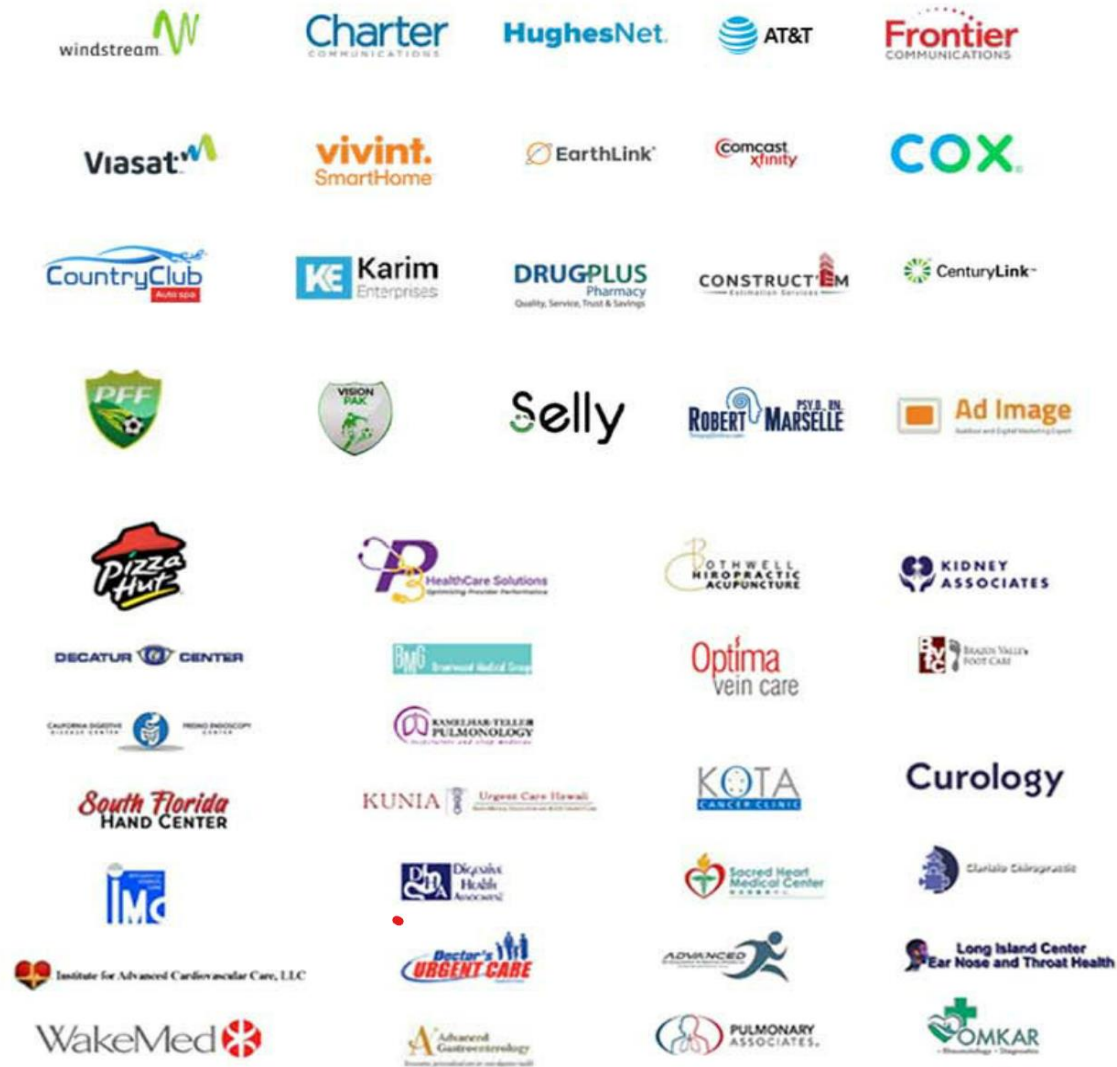
## Industry Solution

- Legal and Law firm
- Banking and Finance
- Healthcare
- Information Technology
- Retail
- Education
- Telecommunication



# Our Clients

Here is a list of just a few of our satisfied clients...



# Clients

**THANKYOU**